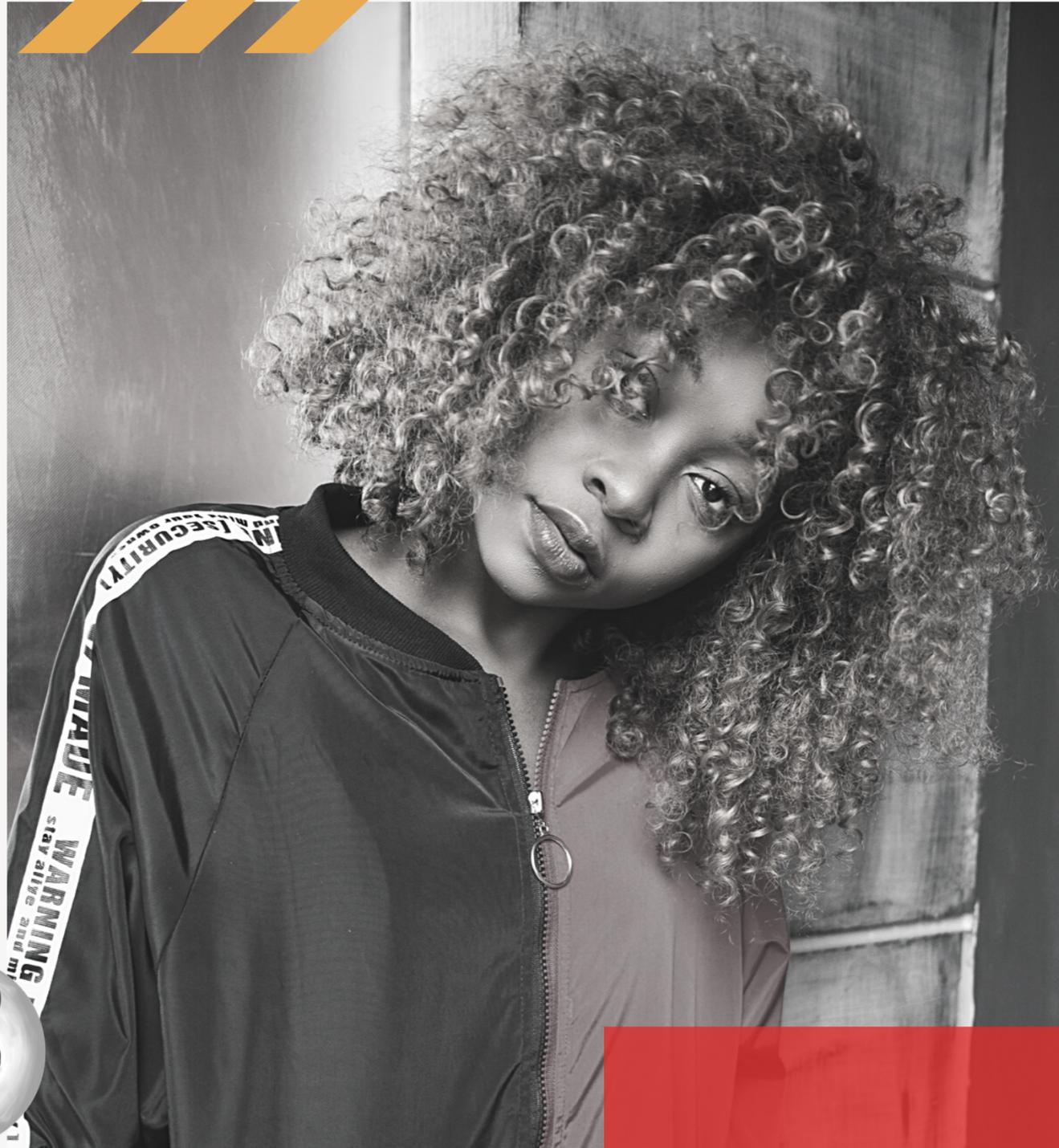


Artists Solutions

Intertwined Entertainment is dedicated to creating the best solutions for independent artists, bands and groups. Please review our pitch deck to learn more!





Problem

The music industry lacks a level of convenience, that the rest of the world has seen so much of. Our food, transportation, communication, travel, jobs, why not the language that everyone speaks, music?





■ **Problem 1**

Artist don't know where to go to get their music created. If you don't have a great studio connection or are self taught, you are already at a disadvantage.

■ **Problem 2**

The music industry is extremely expensive to break into. The cost barrier is so high, most artists just can't foot the bill.

■ **Problem 3**

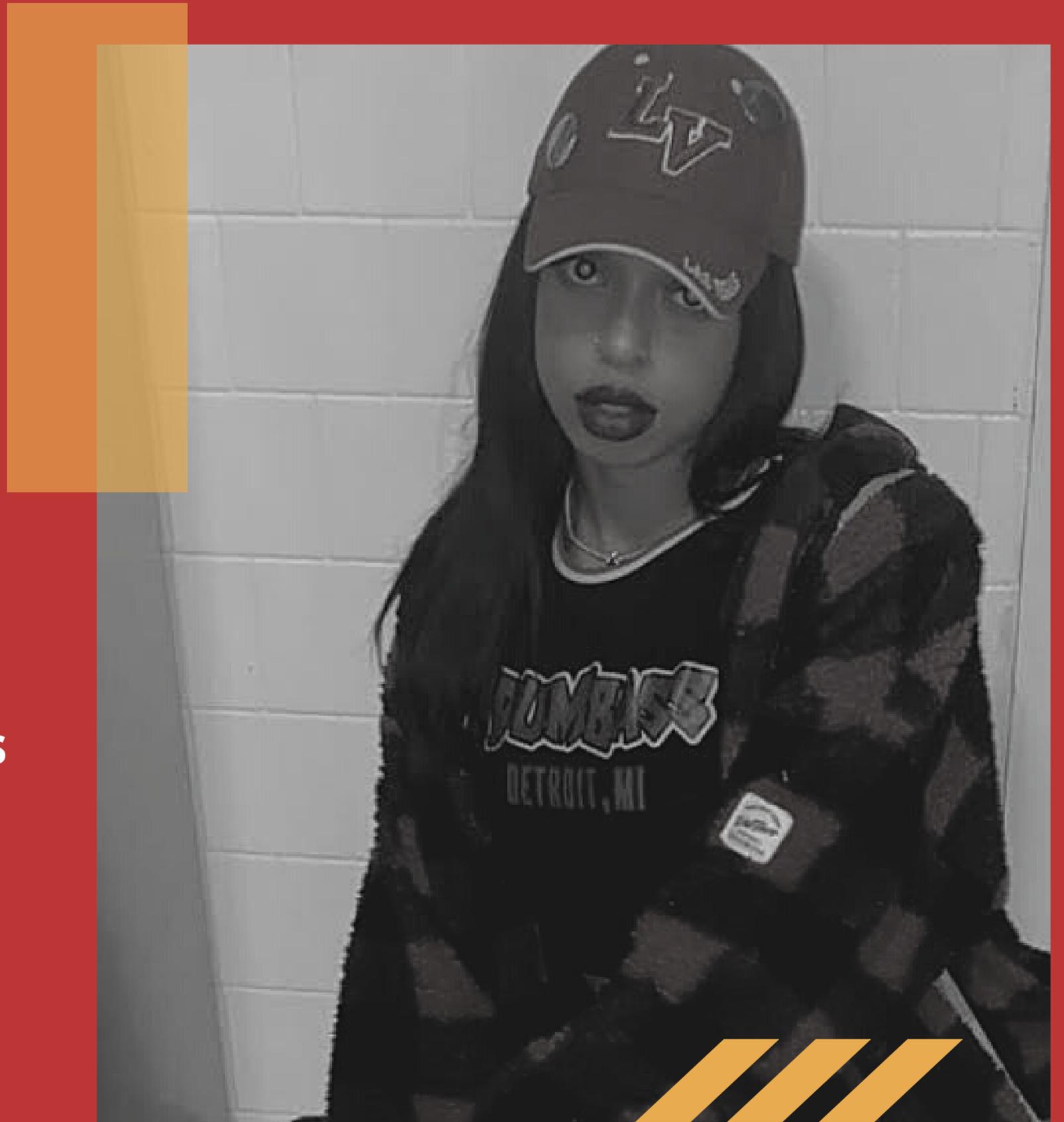
Discovery and exposure lack consistency. Without major labels or influencers backing you, you're just like everyone else to trying to make it.

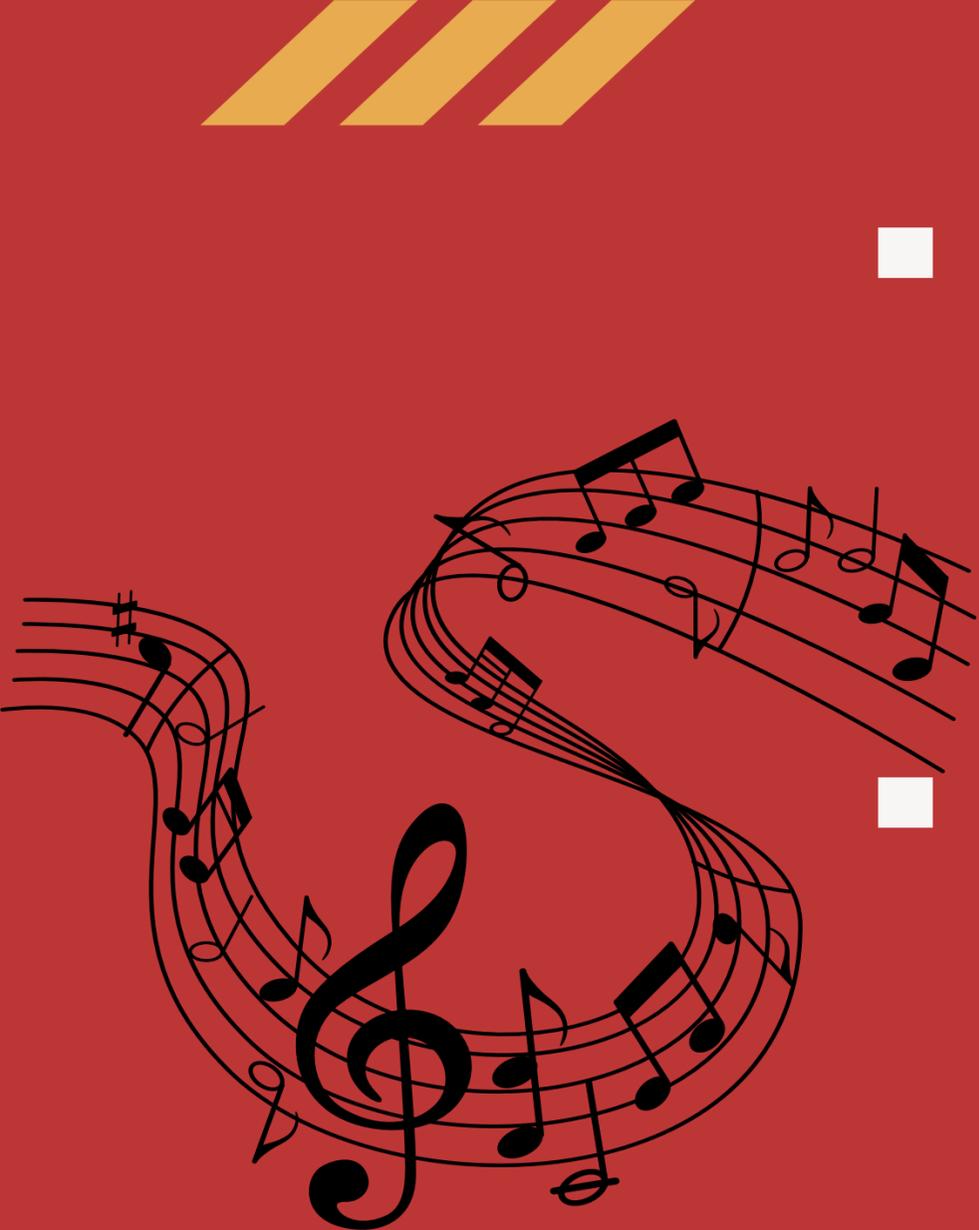


The Solution

"We are the one stop shop for artists"

Intertwined has built a system that is
simple, commercial, and convenient.





- **Solution 1**

We take away the need for filling like you need to be connected to every person in the music industry to get things done. We are the new connect!

- **Solution 2**

We provide you with a simple system to follow that helps you gauge your progress and see real results.

- **Solution 3**

We provide you with quality services, resources, and skills that elevate your music to a commercial level.



History of Intertwined

We have fought long and hard for Intertwined Entertainment to be what it is today! We are very proud of our accomplishments.

Intertwined was founded as a artist management company

2016

Opened our first recording studio in Detroit, MI.

2018

Created the official artist growth system

2019

Developed the Artist Feature program 100% online.

2020



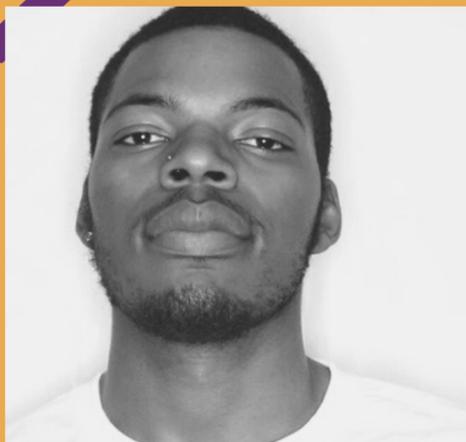
The Music Team



JMC

Specializing artist development, Brand & Image.

Marketing tactics; has 12+ years of music industry experience.



Kay Kaution

Executive Producer, Sound Engineer, Beatmaker has 9+ years of music industry experience.



Mike Neuhaus

Executive Producer, Sound engineer, recording artist has 8+ years of music industry experience.



Time

Your time is your money. Know where to spend it. Don't waste valuable time talking to hundreds of people they get you to dead ends. Work with a trusted brand that has your best interest at heart. We believe in collaboration not complication!



Why is now the best time for you to grow?

The best time is now, because the music industry is rapidly growing, and increasing in value. More artists are being discovered than ever before! Check this out:

"In the first half of 2020, U.S. recorded music revenues grew 5.6% to \$5.7 billion at retail value, continuing the positive growth trends of recent years. Streaming music grew to 85% of the market by value, compared with 80% the prior year." (RIAA Reports)

What

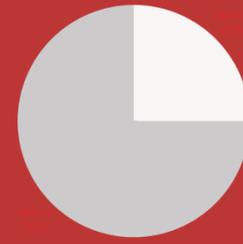
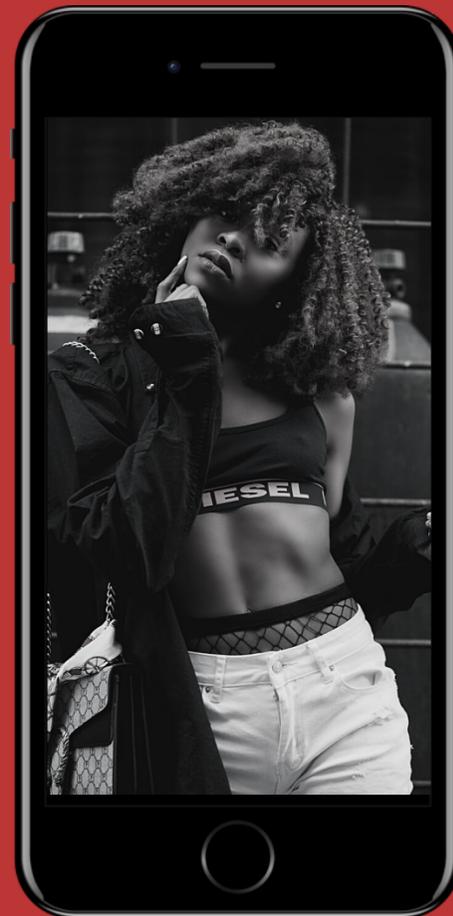
In times like this, you need to understand every piece of your music career. The music, money, branding, marketing, legal, and press. That's what you have us for?



Understanding your audience

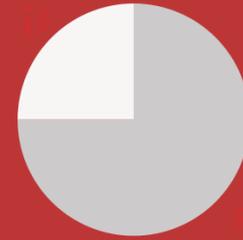
As an artist you need to understand your audience very well.

Unfortunately, most artists don't they continue to drop music on what we call "deaf ears."



Brand & Image

Your style, your appearance , and your message are so critical to your fan base.



Demographics

Where is your music concentrated? Who listens? We use trigularation and social media to find out.



Psychographics

How people behave when they listen to your music is



Your Genre & Sound

We focus on helping you find the perfect sound, how your genre effects your fans is important.



Who to target?

What are their profiles and visual personas? How do they relate to your music?

How to target?

Visualize the people who will turn to your music to get them through something. A breakup, a bad day, a good day, a social gathering, or maybe when they've had a few drinks?

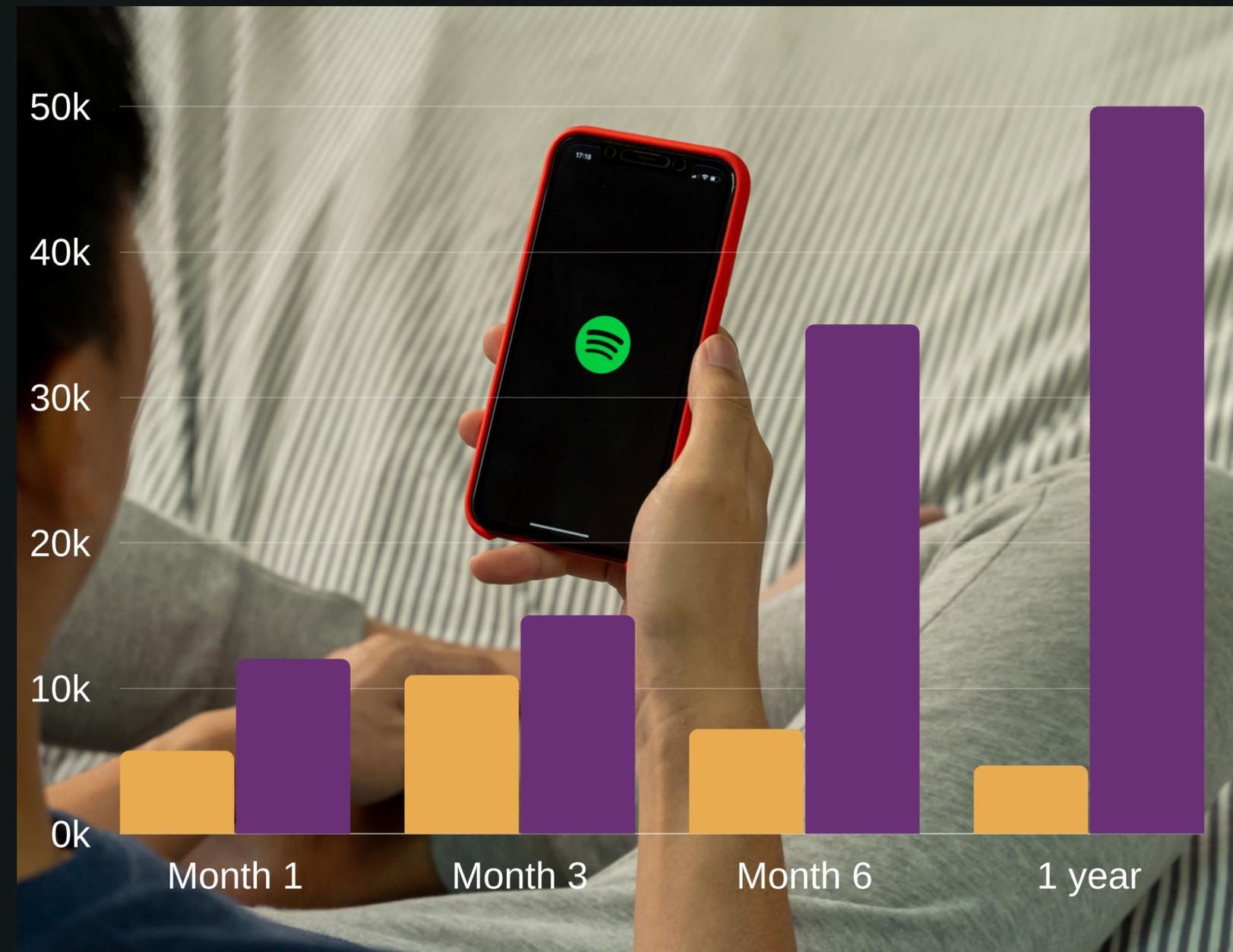


Traction we help you build!

Image your music career on this bar graph. Consistent growth is what you want! Working with Intertwined helps you get there! This bar graph shows exactly the difference we can make when working with us as it relates to building fans! "Most artist start to lose traction after 3 months of strong growth on their own."

Before us vs After us

Spotify Monthly Listeners



We help you set-up your distribution and publishing correctly for "FREE." No more clearance issues, copyright lawsuits, or stores taking your songs down. All of those things keep you from growing your income. Remember 100% rights goes to you as the creator when you work with us.

Know how to market your music so you can get streams. Our goal is to help you increase your reach. The more reach, the more deposits.

Touch up on key music business information such as taxes, royalties, masters and more with us!

What's in it for us? Well if your name's buzzing, and you worked with us, your success is our success that's why we begin with collaboration!



Start making money with your music.

The music business is very lucrative make sure your getting a piece of the pie.





Approach 1

Analyze where you are currently and build around this.

Approach 2

Design a new innovate way for you to employ your artistry to the world.

Approach 3

Build relationships and partners with another artists a leverage each other to grow together.

**How we
approach your
career**





Bundles

Combo Options

Packages

All bundles and packages come with Spotify playlist adds

Essential

For artists that are just starting out. Get a song, a consultation, a cover art, and a unlimited license to our one of our beats. **Price: \$350.00**

Growing

Once you've gained your footing. Get 3 songs, 2 consultations, 3 cover arts, 3 unlimited beats, and a 4k photoshoot. **Price: \$968.00**

Big Deal

You're a hit. Get 4 songs, 3 consultations, 4 unlimited beats, 4 cover arts, a 4k photoshoot, and a full music video. **Price: \$1,997.00**

Power

All inclusive access to our Intertwined team working to take your music career to new heights **Starting at; \$3,000.00**

Royalty

Music industry access beyond just us. Elevate to a new level. Starting at; \$4,500.00

Legend or Intertwined

Please contact sales regarding interest in these either of these two packages here: info@intertwinedent.com

We provide custom payments based on your need!





Competitive Advantages we give you! why work with us?

High-quality recording studios

With our private recording studios we focus on you; the artist by giving you high-quality and unique sound.

Music industry knowledge

Our team has been studying the industry for years. We are committed to giving you accurate and up to date information.

Proitivity support to your sound

We are here for you. We want you to see you succeed. Our brand is built around inspiration not our bottom line!

Consistency and accountability

Making sure you stay consistent with music. You have good track placement. You receive real feedback, you understand your numbers.





Are you ready to chart your future?



[Get Started](#)

Step 1

Click get started below!

Step 2

Tell us who you are?

Step 3

Speak with our team.

Step 4

Take your career to
the next level!

[or head back to our website](#)



Contact Us

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www.intertwinedent.com

